

3 Steps to AmeriCorps Alumni Engagement

An alumni activation guide for state service commissions

1. Get Started



Connect Corps Members to AmeriCorps Alums



Find and Connect with a Local Chapter

2. Partner on Campaigns & Ask Alumni for Support



Partner on National Campaigns



Share Alums Resources and Benefits

3. Leverage the Alumni Network



Survey and Meet with Members and Alums



Invite Alums to Serve as Commissioners

WELCOME TO A STRONG ALUMNI COMMUNITY!

Commission Checklist: Partnering with AmeriCorps Alums to Boost Alumni Engagement

Get Started

- ✓ Share member data with Alums and invite members to register with us (check out the Alums [Membership Guide](#) for communications templates including flyers, sample emails, and social media posts)
- ✓ Find your [local chapter leaders](#) and add them to your newsletters
- ✓ Follow AmeriCorps Alums on [LinkedIn](#), [Twitter](#), and [Facebook](#)

Deepen Engagement

- ✓ Reach out to alums and ask them to reach out for you! Invite alums to statewide events and ask for support in member recruitment
- ✓ Partner with AmeriCorps Alums on national service campaigns (like our AmeriCorps [graduation campaign](#) in June)
- ✓ Share AmeriCorps Alums [resources](#), [benefits](#), and alumni [stories](#)

Leverage the Alumni Network

- ✓ Survey alums to learn how they want to be involved and invite them to apply for staff positions with your organization
- ✓ Partner with AmeriCorps Alums on a “Life after AmeriCorps” strategy for your state or program
- ✓ Hold or attend quarterly alumni engagement strategy meetings with chapter leadership



About AmeriCorps Alums

AmeriCorps Alums is the only national network that connects the nearly one million alumni of all AmeriCorps programs to the people, ideas, and resources that support their commitment to a lifetime of service.

Visit www.AmeriCorpsAlums.org to learn more.



About America's Service Commissions

America's Service Commissions is a nonprofit, nonpartisan organization representing and promoting the 52 Governor-appointed state service commissions across the United States and territories with the mission to advance national service, volunteerism, and the network of state service commissions.