



## SPONSORSHIP/ADVERTISER OPPORTUNITY

# America's Service Commissions 2020 Innovation & Leadership Awards Reception

*Celebrating National Service Excellence*

**Sponsor Commitment/Ad Artwork Deadline:**

**July 31, 2020**

Sign up online at:

<http://statecommissions.org/2020-sponsorship>

For questions, contact:

Emily Steinberg, Director of External Affairs

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America's Service Commissions (ASC) is a 501(c)(3) nonprofit, nonpartisan organization representing and promoting the 52 governor-appointed state service commissions across the United States and territories with the mission to lead and elevate the state service network. State service commissions are governor-appointed public agencies or nonprofit organizations made up of more than 1,000 commissioners — private citizens leading the nation's service movement and administering 80 percent of the federal AmeriCorps funds available to address pressing community needs.

The annual ASC Reception will be held on the evening of Wednesday, September 16 in conjunction with the annual AmeriCorps State/National Symposium. The event will include recognition of the 2020 ASC Innovation & Leadership Award winners in five categories as well as the ASC 'Celebrating States' Raffle/Silent Auction and acknowledgement of dignitaries and special guests.

**DATE:** Wednesday, September 16, 2020

**TIME:** 6:00-9:00 P.M. ET

**LOCATION:** Top of the Town, 1400 14th Street North, Arlington, Virginia 22209

**ATTENDEES:** Approximately 175 individuals representing state service commission leadership from across the country, elected officials/staff, past award honorees, corporate sponsors and other supporters, national service program partners, and other nonprofit/service leaders.

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BENEFIT	Individual Champion \$150	State Service Supporter \$300	Commission Champion \$500	Bronze Level \$1,000	Silver Level \$1,500	Gold Level \$2,500
VIP attendance at the reception (value: \$75/ticket)	✓ (1 ticket)	✓ (1 ticket)	✓ (4 tickets)	✓ (4 tickets)	✓ (6 tickets)	✓ (8 tickets)
Name listed on ASC marketing materials for the reception (print + digital)	✓ (Individual name only)	✓ (Organization name)	✓ (Organization name)	✓ (Organization name)	✓ (Organization name)	✓ (Organization name - premier placement)
Name listed as sponsor on online event page hosted on ASC website ( <a href="http://statecommissions.org">statecommissions.org</a> )	✓ (Individual name only)	✓ (Organization name)	✓ (Organization name)	✓ (Organization name + logo linking to your website)	✓ (Organization name + logo linking to your website)	✓ (Organization name + logo linking to your website with premier placement)
Name listed as sponsor in ASC Annual Report (distributed each year to audience of 4k+)	✓ (Individual name only)	✓ (Organization name)	✓ (Organization name)	✓ (Organization name + logo)	✓ (Organization name + logo)	✓ (Organization name + logo)
Ad published in printed event program	Not Available	✓ (Quarter Page Ad)	✓ (Quarter Page Ad)	✓ (Quarter Page Ad)	✓ (Half Page Ad)	✓ (Full Page Ad)
Live Mention and Recognition during Event Program	Not Available	Not Available	Not Available	✓	✓	✓
Exhibit Booth and Signage displayed at the reception	Not Available	Not Available	Not Available	Not Available	✓	✓
Opportunity to address reception attendees (brief remarks)	Not Available	Not Available	Not Available	Not Available	Not Available	✓